

OhioStateNews

ON CAMPUS

ADVERTISING OPPORTUNITIES

On Campus

For faculty and staff

E-newsletter published five days a week during semesters and on Monday, Wednesday and Thursday on spring break and summer term. Publication reaches about 55,000 faculty and staff.

Ad type	Cost
Text ad	\$130/day
Ad with logo/graphic	\$145/day
Sponsorship (includes logo/graphic)	\$775/week*
Research/clinical trial	\$105/day

Artwork (logo/graphic) must be 150x150 px, 72 dpi.

Deadline: Noon five business days before publication. Strongly suggest any ad space be scheduled at least 10 days in advance. New advertisers must schedule at least 10 days in advance.

**Based on five-day week; prorated for shorter publishing weeks.*

On Campus

For undergraduate students

E-newsletter published weekly on Tuesdays throughout the academic year and biweekly on spring break and summer term. Publication reaches about 55,000 undergraduate students.

Ad type	Cost
Text ad	\$235/issue
Ad with logo/graphic	\$250/issue
Sponsorship (includes logo/graphic)	\$4,900/semester
Research/clinical trial	\$105/issue

Artwork (logo/graphic) must be 150x150 px, 72 dpi.

Deadline: Wednesdays at 5 p.m. Strongly suggest any ad space be scheduled at least 10 days in advance. New advertisers must schedule at least 10 days in advance.

On Campus

For graduate and professional students

E-newsletter published weekly on Tuesdays throughout the academic year and biweekly on spring break and summer term. Publication reaches about 15,000 graduate and professional students.

Ad type	Cost
Text ad, including research/clinical trial	\$90/issue
Ad with logo/graphic	\$110/issue
Sponsorship (includes logo/graphic)	\$1,540/semester

Artwork (logo/graphic) must be 150x150 px, 72 dpi.

Deadline: Wednesdays at 5 p.m. Strongly suggest any ad space be scheduled at least 10 days in advance. New advertisers must schedule at least 10 days in advance.

ADVERTISEMENT SPECIFICATIONS

Ads are located within the body of e-newsletters and are defined by a subtle gray field as shown below

Example: Ad with text only

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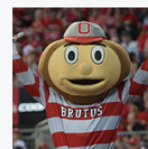
[Lorem ipsum dolor sit amet now.](#)

Example: Ad with text and logo/graphic treatment

Lorem ipsum dolor sit amet

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Ad space is available on a first-come, first-served basis. On Campus reserves the right to reject or cancel any advertisement for any reason. On Campus does not accept advertising for the sale of alcohol, tobacco products or firearms. No cancellations of ad placements can be made after 10 business days prior to the publishing date. To reschedule an ad, email adsales@osu.edu.

University departments, units, programs and organizations that advertise in On Campus must provide payment by submitting a P.O. request within Workday. On Campus should be used as the supplier. If any other information is needed, email adsales@osu.edu.